# Career EMPLOYMENT INSIGHTS 2023/04



The CareerJunction Employment Insights Report provides an analysis of the supply and demand trends in the online job market, to represent online labour dynamics in South Africa.

The analysis and findings serve as a foundation for potential HR solutions & strategies, enabling businesses and recruitment agencies to focus on relevant occupations when developing their talent attraction and retention strategies.

# EMPLOYMENT TRENDS

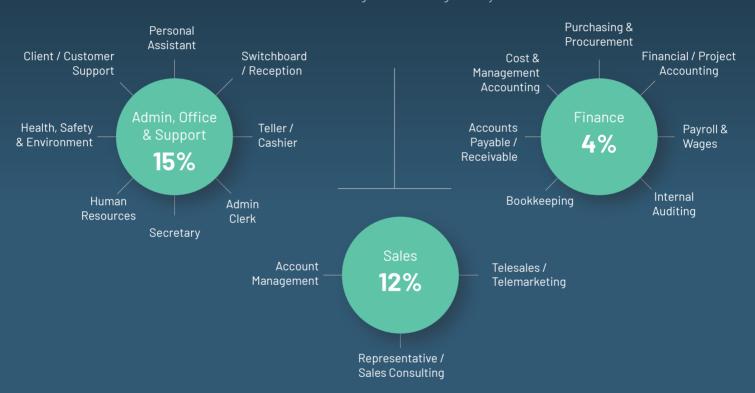
Hiring activity increased by 2% from March 2022 to March 2023 (year-on-year). Over the past month, recruitment activity has increased by 7%. This increase has been driven by growth indemand for Admin, Office & Support as well as Sales and Finance staff during the month of March 2023. There has also been increasing demand for Building & Construction and Warehousing & Logistics staff as well as Legal professionals.

Recruiters, list your jobs here >



#### ▲ Growing hiring activity in the past three months

The Admin, Office & Support as well as the Sales and Finance sectors have seen the most growth in hiring activity.



#### Declining hiring activity in the past three months

It is encouraging to see that there has been no significant decline in hiring activity for any sector.

#### The illustrations can be read as follows:

During the last three months, hiring activity grew/declined by the percentage shown in the coloured circles. Particularly, roles in the sub-sectors shown surrounding the centre circle have been advertised more/less frequently.



#### Gauteng

Gauteng is the province with the highest economic activity. In terms of labour demand, IT and Finance as well as Business & Management professionals are currently the most highly sought-after.

As a result of high demand, Gauteng tends to offer the highest and most attractive salaries across various sectors in South Africa.

Currently, Johannesburg and Pretoria are the cities with the highest number of vacancies in this province.



# Most in-demand employment sectors

BUSINESS & MANAGEMENT 16%

Middle / Department Management Senior Management

Most in-demand

roles

FINANCE

16%

Financial / Project Accounting Bookkeeping Accounts Payable / Receivable

INFORMATION TECHNOLOGY

16%



Software Development Systems / Network Administration Data Analysis / Data Warehousing



#### KwaZulu-Natal

KwaZulu-Natal (KZN) is the secondlargest economy in South Africa, after Gauteng. Trade, Manufacturing, Logistics and Business Services are some of the biggest economic sectors in this province.

Two major ports are located on the coast of KZN, which greatly support the province's GDP contribution.

Looking at the first few months of labour demand in 2023, Business & Management, Finance and Sales professionals were in the highest demand.



# Most in-demand employment sectors

SALES 10%



Representative / Sales Consulting Account Management Retail

Most in-demand

roles

FINANCE

15%



Financial / Project Accounting Bookkeeping Accounts Payable / Receivable Purchasing & Procurement

**BUSINESS & MANAGEMENT** 

19%



Middle / Department Management Senior Management Team Leader & Supervisor

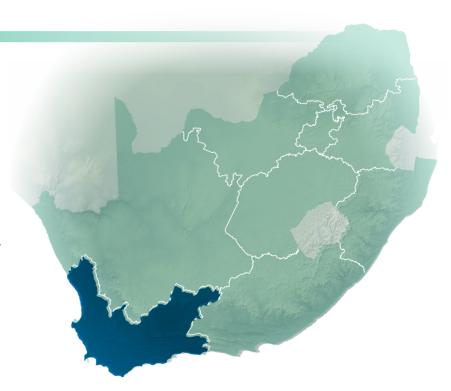


## Western Cape

The Western Cape is the third-largest contributor to South Africa's GDP, after KwaZulu-Natal, and the Cape Town region is the primary location of economic activity in this province.

Finance, Business Services and Manufacturing are the top three economic sectors in the Western Cape.

In the first quarter of 2023, hiring activity has been the highest for Finance, IT and Business & Management professionals.



#### Most in-demand employment sectors

**BUSINESS & MANAGEMENT** 

15%



Most in-demand roles



Middle / Department Management Senior Management Team Leader & Supervisor

INFORMATION TECHNOLOGY

17%



Software Development Systems / Network Administration **Business Analysis** Data Analysis / Data Warehousing

FINANCE

18%



Financial / Project Accounting Bookkeeping Accounts Payable / Receivable



## Eastern Cape

In the Eastern Cape, the Agriculture and Manufacturing sectors represent most of the province's economic activity.

The Automotive industry has a major impact on the Eastern Cape's manufacturing activities and associated sectors.

Looking at the labour market in this province, Business & Management as well as Finance and IT professionals are currently the highest in-demand.



# Most in-demand employment sectors

#### Most in-demand roles

INFORMATION TECHNOLOGY





Software Development Systems / Network Administration

FINANCE





Financial / Project Accounting Bookkeeping

**BUSINESS & MANAGEMENT** 





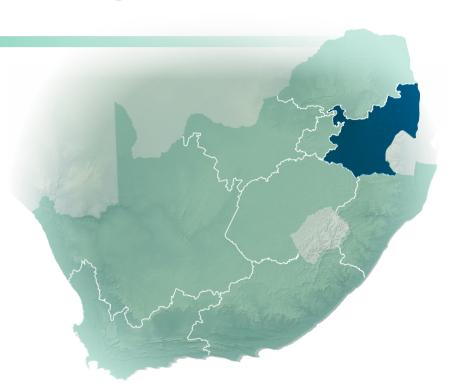
Middle / Department Management Team Leader & Supervisor Senior Management



# Mpumalanga

Manufacturing, Mining and Agriculture are the top sectors in Mpumalanga. Power generation has a major impact on the economic landscape in this province.

During the first three months of 2023, Business & Management professionals were in highest demand, followed by Admin, Office & Support and Sales professionals.



## Most in-demand employment sectors

SALES 11%



#### Most in-demand roles

Representative / Sales Consulting

ADMIN, OFFICE & SUPPORT





Admin Clerk Teller / Cashier Human Resources

**BUSINESS & MANAGEMENT** 

**17**%



Middle / Department Management Senior Management Team Leader & Supervisor



# Limpopo

Mining and Agriculture are two major industry sectors in Limpopo's economy. The main economic centres in the province are Polokwane, Lephalale and Mokopane.

In the first three months of 2023, recruitment activity has been relatively high for Business & Management professionals as well as Admin, Office & Support professionals and Building & Construction professionals.



#### Most in-demand employment sectors

BUILDING & CONSTRUCTION



Most in-demand roles



**Building Project Management** 

ADMIN, OFFICE & SUPPORT



Teller / Cashier Admin Clerk Health, Safety & Environment

**BUSINESS & MANAGEMENT** 

19%



Middle / Department Management Team Leader & Supervisor Senior Management



#### North West

Mining is the predominant industry in the North West, particularly platinum mining. Other industries operating on a much smaller scale include Manufacturing, Agriculture and Construction.

In the first quarter of 2023, 36% of the North West's hiring activity was allocated to Business & Management, Finance and Sales professionals.



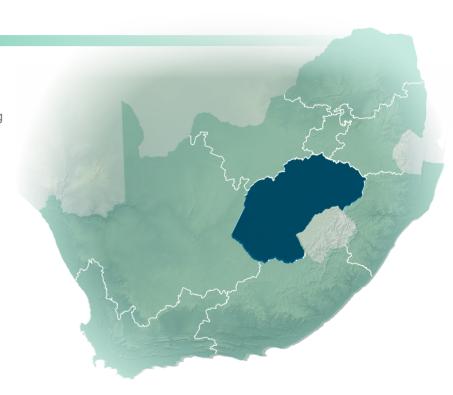
# Most in-demand roles SALES 9% Representative / Sales Consulting FINANCE 10% Financial / Project Accounting Middle / Department Management Senior Management Team Leader & Supervisor



#### Free State

Agriculture, Mining and Manufacturing are the main industry players in the Free State.

In the first quarter of 2023, 33% of hiring activity focused on Sales and Finance, while 18% of recruitment activity was allocated to Business & Management professionals.



# Most in-demand roles FINANCE 11% Financial / Project Accounting SALES 12% Representative / Sales Consulting Most in-demand roles Financial / Project Accounting Representative / Sales Consulting Middle / Department Management Senior Management



# Northern Cape

In the Northern Cape, the predominant sectors are Mining and Agriculture. The province is known for diamond, metal ore and manganese mining specifically.

During Q1:2023, hiring activity was driven by demand for Business & Management and Admin, Office & Support professionals as well as Building & Construction professionals.



# Most in-demand employment sectors

#### Most in-demand roles

BUILDING & CONSTRUCTION



**Building Project Management** 

ADMIN, OFFICE & SUPPORT

11%



Admin Clerk

**BUSINESS & MANAGEMENT** 

18%



Middle / Department Management Senior Management



# CANDIDATE TRENDS

Significant growth in candidates signing up to search and apply for jobs was evident for the following sectors:



#### **DESIGN, MEDIA & ARTS**

Journalism / Writing / Editing
Graphic / Print / Packaging Design
Web Design / Multimedia / 3D Design



#### **TRANSPORTATION**

Taxi Driver / Chauffeur
Truck Driver



#### **MANUFACTURING & ASSEMBLY**

**Quality Control** 

**Process Control** 

Artisan

Machinist

Plant / Production Control

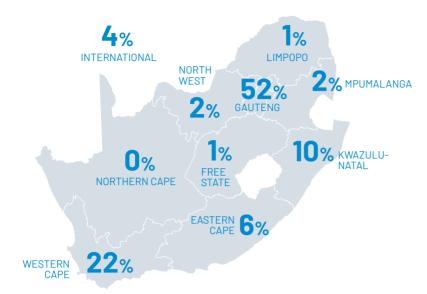
**Supply Chain Control** 

Metallurgy / Boiler Making

Jobseekers, register your CV 🗲



## RECRUITMENT PER LOCATION



Gauteng remains the employment hub of South Africa, with over half of all job offers **(52%)**.

Job offers in the Western Cape increased by 1% in March 2023 (now sitting at 22%).

International job offers remain scarce (4%).

#### **REGIONAL DEMAND BY PROFESSION**



#### **MANUFACTURING & ASSEMBLY**

From 01:2021 to 01:2022, hiring activity has increased in Gauteng, KwaZulu Natal and the Western Cape. However, over the last year, there has been a decline in hiring activity in the Western Cape and KwaZulu-Natal, when comparing 01:2022 and Q1:2023.

In Gauteng, there have been similar demand levels for Manufacturing professionals as there were a year ago.



#### **BUILDING & CONSTRUCTION**

Gauteng and the Western Cape have shown consistent growth in terms of labour demand for Building & Construction professionals, when comparing Q1:2021, Q1:2022 and 01:2023.

KwaZulu-Natal experienced a dip in hiring activity in 2022. However, current demand levels for Construction professionals in this province exceed demand levels in Q1:2021 and Q1:2022.

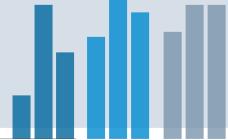


#### **ARCHITECTURE & ENGINEERING**

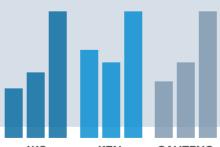
Labour demand for Architecture & Engineering professionals in Gauteng, KwaZulu-Natal and the Western Cape has been consistently growing, when comparing Q1:2021, Q1:2022 and 01:2023.

Growth in-demand from Q1:2021 to Q1:2023 is as follows:

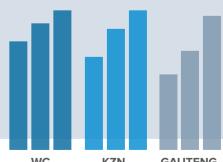
- Gautena: 67%
- KwaZulu Natal: 48%
- Western Cape: 29%







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Jan-21 + Feb-21 + Mar-21	Jan-22 + Feb-22 + Mar-22	Jan-23 + Feb-23 + Mar-23	T	Jan-21+ rep-21+ Mar-21	Jan-22 + Feb-22 + Mar-22	Jan-23 + Feb-23 + Mar-23	Jan-21 + Feb-21 + Mar-21	Jan-22 + Feb-22 + Mar-22	Jan-23 + Feb-23 + Mar-23



	WC			KZN				GAUTENG			
Jan-21+ Feb-21+ Mar-21	Jan-22 + Feb-22 + Mar-22	Jan-23 + Feb-23 + Mar-23		Jan-21 + Feb-21 + Mar-21	Jan-22 + Feb-22 + Mar-22	Jan-23 + Feb-23 + Mar-23		Jan-21 + Feb-21 + Mar-21	Jan-22 + Feb-22 + Mar-22	Jan-23 + Feb-23 + Mar-23	

Please note that these graphs represent the change in vacancies over time. However, the volumes of vacancies are not accurately represented.

# SECTOR STATISTICS

Spotlight on: **Information Technology** 



Next month: Sales

**55.8**%

**63.5**%

48.7%

3years and 2months

**52.5**%

**EE Candidates** 

Candidates residing in Gauteng

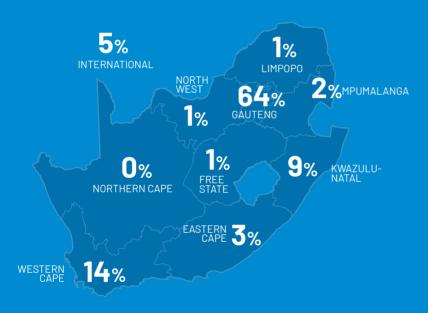
Candidates willing to relocate

Average stay by candidates in their jobs Candidates with a tertiary qualification

# • LOCATION OF CANDIDATES



## HIGHEST QUALIFICATION OF CANDIDATES



Some secondary schooling	<b>3</b> %
Matric	12%
Certificate	12%
Professional qualification	3%
Diploma	22%
Degree	18%
Honours	6%
Masters	5%

No qualification records for **18%** of IT candidates.

#### **MARKET-RELATED SALARY**

offerings for top in-demand skills

#### **Data Engineer**

from R48 496 to R64 585 per month



#### **Test Analyst**

from R35 921 to R44 817 per month

#### **Solutions Architect**

from R54 186 to R67 901 per month

#### **MOST IN-DEMAND ROLES**

- Software Developer
- Business Analyst
- IT Project Manager

Jobseekers, find jobs in IT







#### South Africa's #1 Quality Candidate Provider.

The CareerJunction Employment Insights report is based on comprehensive data gathered from Saongroup South Africa - where around 5,000 of the country's top recruiters (both agencies and employers) advertise their positions to millions of registered jobseekers.

For customised data enquiries, get it touch at insights@careerjunction.co.za

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